



EnergyNotes

FOR YOUR BUSINESS



Efficiency experts driving savings for your business

Going green before it was fashionable is nothing new for FPL. And, efficiency expert Joe Suarez is helping lead the charge.

Ten years ago, we became the first energy company in the nation to put a medium-duty hybrid bucket truck on the road. Today, Joe oversees our fleet of electric and hybrid vehicles, one of the largest “green fleets” in the country, which use up to 60 percent less fuel. This allows us to pass fuel savings on to your business. And, we’re not stopping there.

Our clean vehicle fleet has reduced exhaust emissions up to 90 percent. Protecting the environment is part of our commitment to make Florida an even better place for all of us – after all, we live and work here, too. See how our efficiency experts are working to improve your business’ service while keeping bills low: [» FPL.com/efficiencyexperts](http://FPL.com/efficiencyexperts)

Save up to
\$500

Make your business more energy efficient and save money

Getting a smart energy savings plan to help make your business more energy efficient is easy. Schedule a free Business Energy Evaluation and our energy experts will show you new ways to save energy and money – up to \$500 a year.

[» FPL.com/BizEasyToSave](http://FPL.com/BizEasyToSave)

Energy Answers

Q Is it more efficient to run our ceiling fans or lower the temp on the A/C?

— Patrick C., Homestead

A We get asked this question a lot. We suggest you turn on your shop or office ceiling fans and raise the temperature on your thermostat for maximum savings. Just make sure you turn the fan off when you leave. Remember, ceiling fans cool people not rooms.

» FPL.com/bizanswers



Smart technology is improving your service

We're committed to building a stronger, smarter grid to provide your business with energy you can count on in good weather and bad. We're improving your service by investing in smart grid technology and intelligent devices that:

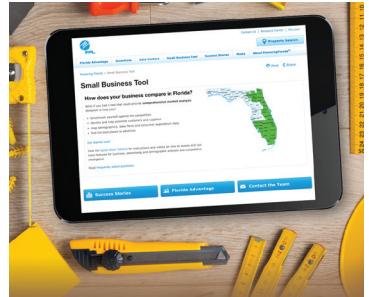
- » Enhance the detection and prevention of outages
- » Ensure a faster response time
- » Give you more information and control

Learn more: » FPL.com/smartgrid

Choose a Clean Energy Future

October is National Energy Awareness Month and this year's theme is *Energy Independence Depends on US - Choose Wisely, Use Wisely*. With FPL SolarNow™, you can help do your part. Join others who are already supporting the development of solar energy projects in our communities, moving us closer to a cleaner, more sustainable energy future.

Join us today: » FPL.com/Solarnow



Boost your business

Gain market insight and grab the competitive edge by using your Small Business Tool. It's online, it's easy and it's free.

Get started: » FPL.com/businesstool



Top tip for making your bill even lower

When it's time to replace printers, refrigerators and other office equipment, choose products that have the ENERGY STAR® label for maximum energy savings.

» FPL.com/biztips



Time-of-use rate hours switch next month

To maximize savings, change timers and operation of equipment to reflect winter hours: Monday through Friday, 6-10 a.m. and 6-10 p.m.

» FPL.com/TOU

Winter time-of-use hours
Nov. 1 to March 31

Excludes weekends, Thanksgiving Day, Christmas Day and New Year's Day
* Monday - Friday

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